



## NITK organises talk on role of start-ups in academia

Science and Technology Entrepreneurs' Park (STEP) at NITK organised a lecture on 'role of start-ups in academia' at the institute on Friday. Speaking on the topic, C.V. Kamath, founder and MD-VNP2S, explained how to start a start-up in India. He spoke on the implementation of business ideas, factors that lead to failure of start-ups, how to involve science and technology, effective utilisation of artificial intelligence, top 11 trends of start-ups, India's role in start-ups at global forum, popular start-up industries in 2022.